



MORAN CONTEMPORARY PHOTOGRAPHIC PRIZE - ACQUISITIVE PRIZE 2010 - OPEN SECTION

The Moran Arts Foundation Ltd [Moran] invites photographers to submit works in competition for the 2010 Moran Contemporary Photographic Prize [Moran prize]. The prize promotes contemporary photography and excellence in photo-based work, including all types of analogue and digital photography. Images can be either colour or black and white.

Entrants to the Moran Prize are asked to interpret “Contemporary Life in Australia” with an emphasis on Australians going about their day-to-day lives within their environment.

There are two sections in the Moran Contemporary Photographic Prize – an Open Section and a Schools Section with the total prize money of \$110,000. First prize in the Open Section is \$80,000 with a further \$10,000 awarded for highly commended works and, a total of \$20,000 for the category winners in the Schools Section. The two sections will be clearly delineated from each other in the exhibition to be held at The State Library of New South Wales from 9 August 2010 until 5 September 2010 and, in a subsequent touring exhibition.

The judge for the 2010 competition is prominent Australian documentary photographer and filmmaker, Stephen Dupont. Stephen is the recipient of several international awards and was named the 2010 Robert Gardner Fellow in Photography.

TERMS AND CONDITIONS OF ENTRY – OPEN SECTION

- 1 All works must be by an Australian resident or citizen.
- 2 Entrants must be over the age of 18 years on 25 June 2010.
- 3 Each entrant is permitted to submit unlimited entries
- 4 The photograph(s) forming an entry must have been taken after the close of the 2009 Prize and on or before the 2010 closing date (i.e. from 1st Feb 2009 to 25th June 2010).
- 5 All entries must be the original work of the photographer and must not infringe the copyright or moral rights of any third party.
- 6 The Moran Prize – Open Section is open to entries in any photographic form, including but not limited to documentary, staged and directorial photo-media work. At the absolute discretion of the judge, prizes will be awarded as follows:
 - \$80,000 1st Prize for the winning photo-media based work
 - \$10,000 Highly Commended photo-media based works (5 individual prizes of \$2,000)
- 7 The closing time and date for entries is 4pm on 25 June 2010. All entries (regardless of whether they have been created by an analogue or digital camera) must be received as a digital file/s (maximum file size 5mb, jpeg format only) uploaded to the Moran Prizes website – www.moranprizes.com.au - by this time and date.
- 8 All entrants’ images will be viewed and judged on a 40inch LCD Flat Panel HDTV, contact the administrator if your photography is unsuited to this type of viewing format.
- 9 Entrants should be aware that, in the case of being selected as a finalist, their submitted image/s must be of sufficient quality (resolution) to be printed to the size requirements of the exhibition. Minimum size required is 596 x 422 mm (A2); maximum size is 1.5 metres high by 1.5 metres wide (including framed area).
- 10 Each entrant must complete an online entry form (including all requested information) and pay a non-refundable entry fee of \$25 per image entered. Any entry not accompanied by a completed entry form and entry fee of \$25 will not be eligible for the Moran Prize. Entry forms and fees should be completed and paid online at www.moranprizes.com.au by the closing time and date for entries.



- 11 The Moran Prize is an acquisitive prize, which means that the winning work will automatically become the property of Moran. The prize money awarded includes Moran's acquisition of the work (highly commended works are not acquisitive).
- 12 Copyright in all the photographs entered and/or exhibited will remain with the artist. However in consideration of promoting Moran Prizes, each entrant grants to Moran a non-exclusive, perpetual, irrevocable licence to use his or her prize-winning work, in digital or print form:
- for the advertising and promotion of the Moran Prize in any form of media, both now and in future years;
 - to be displayed in public places including but not limited to Moran's offices; and to be used in catalogues and books to promote the Moran Prize
 - the entrant consents and Moran reserves the right to reproduce all entries received in all publications and publicity for the Moran Prize and Moran Group including websites, inclusive of all electronic /digital or print media and television. Moran is not liable to pay the entrant any fee, royalty or other form of remuneration for this right.
- 13 40 works will be selected as finalists. Moran reserves the right to perform an initial culling of entries prior to formal judging.
- 14 A selection of semi finalists will be displayed on the website, and during the exhibition at the State Library of New South Wales via electronic screen. The semi finalists will not be contacted directly by Moran.
- 15 Finalists will be notified by telephone and/or email the week commencing 5 July 2010. Finalists will be required to send or deliver their original framed work (minimum size 596 x 422 mm [A2]); maximum size 1.5 metres high x 1.5 metres wide) to Moran Prizes at 1420-1430 Anzac Parade, Little Bay NSW 2036 by 4pm on Wednesday 21 July 2010 marked for the attention of 'Moran Prizes'. Finalists whose framed work is not received by this date may not be eligible to receive a cash prize, but may still be included in the exhibition of finalists' works, at the discretion of the organisers.
- 16 Finalists' works must be framed, ready for installation. The back of framed works must be fitted with a 2-point hanging system (D-ring latches preferred), and delivered at no cost to Moran. The title of the work as well as the entrant name, address and telephone number should be clearly stated on the back of the work. Moran reserves the right to replace the entrant's hanging device at its own cost and absolute discretion. Unsuccessful entrants will not be contacted.
- 17 The judge reserves all rights to exhibit, or not to exhibit, any work including if the work is not, in their opinion of sufficient merit, finished technical quality, or framed /presented appropriately.
- 18 All finalists' works will feature on the Moran Prizes website and be exhibited at The State Library of New South Wales from 9 August 2010 until 5 September 2010 before touring Australia for a period of up to 12 months. All finalists' works must be available for showing by Moran until 30 June 2011. No works can be given to galleries, or the like, during this period due to the touring nature of the prize.
- 19 Moran reserves the right to exhibit or display finalists' works at additional venues to be determined by Moran until 30 June 2011.
- 20 The winners will be announced the week beginning 9 August 2010 at The State Library of New South Wales.
- 21 Judging of the finalists' works and the awarding of prizes will be determined by the judge.
- 22 The decision of the judge at all stages is final and no correspondence will be entered into.
- 23 Finalists will be notified about the return of their works upon completion of the tour expected to finish no later than 30 June 2011.
- 24 Entries received via the Moran Prizes website will not be returned.
- 25 All costs associated with entering the Moran Prize, including but not limited to postage, freight and insurance, are to be borne by the entrant. Entries will not be accepted unless free of charges to Moran.



- 26 Moran, its venue partners, subcontractors and transport partner, will exercise all reasonable care with all work received but will not take any responsibility for any loss or damage whatsoever or however caused, to any work in its custody. This further includes no liability for works in the custody of any venue designated by Moran, or any subcontractor or transport partner, or while in transit, on tour, or during the judging process. The artist is responsible for maintaining insurance cover for their work at all times and Moran strongly encourages artists to obtain such coverage.
- 27 Moran reserves all rights, and retains the final decision in respect of any issue relating to the Moran Prize, including but not limited to the organisation, running and administration of the competition.

Moran Arts Foundation

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